

Bio - Dan Buchner

CEO and Founder, [praktikel inc.](#)

Dan Buchner is an award-winning designer, leadership facilitator, educator and author of the upcoming book – [How Might We Champion Design Thinking in Your Organization?](#) He draws on his practical experiences in business and life to shift thinking, transform perspectives, and inspire action. Dan brings the practice of Design Thinking to the intersection of innovation, leadership and learning.

As Vice President of Leadership at the Banff Centre, Dan provided overall leadership, strategic direction, and program philosophy focusing on leadership for social innovation.

At the Centre leaders developed their leadership practices to address the complex challenges of today's world such as economic equality, hopelessness in distressed populations and nation building for indigenous peoples.

Dan held Innovator in Residence and Director of Innovation roles at the world-renowned Center for Creative Leadership. There he co-founded the iLab, a technology enabled experimental space focused on accelerating and deepening the learning of leaders. He designed and delivered custom Innovation Leadership programs for leading organizations such as Baxter Healthcare, Eaton Corporation, McDonalds, General Motors and Robert Woods Johnson Foundation.

For over a decade Dan led the organizational innovation practice at Design Continuum, a pre-eminent international innovation consultancy. Working with clients such as PepsiCo, Proctor and Gamble, Rockefeller Foundation, and the Prime Minister's Office of Singapore his engagements focused on building innovation capabilities within their organizations. He also used the Design Thinking as an economic, leadership and social development tool in projects in South Africa, El Salvador, Jordan, and India.

Dan was Vice President Design and Innovation at Moen Inc. where he designed successful consumer products that won 11 design awards resulting in him being recognized as Innovator of the Year by the Economic Development Institute. He set up Moen's corporate wide new product development process and established the Real-World Lab to uncover unarticulated consumer needs.

Dan is a sought-after international keynote speaker and facilitator on innovation practices and organizational strategies. Thousands of people around the world have had their thinking shifted and been inspired to action by his practical perspective on innovation, leadership and organizational change. He has been published in the Globe and Mail, Huffington Post and the New York Times and media appearances include the Today Show and NBC nightly News. Dan is a graduate of the Fanshawe School of Design and the Co-Active Leadership Program and completed his coaching training through the Coaches Training Institute.

To learn more about Dan go to www.danbuchner.com www.linkedin.com/in/danbuchner

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